

# **Meeting Minutes**

**March 24, 2022**

**Remote via Teams**

**Meeting called to order at: 18:03**

## **Roll Call and seating of Board Members**

**-Members present were Allan Edwards, Tim Robinson, Gene Warner, Jordan Bronowitz, Fred Sutter, Bill Wandalear and Josh Bring**

**-Members not present were Tim Miles, Jonathan McGraw, Gary Yee, Josh Bring, Jared Wesley**

**-Non-members present were Scott Cusaneck**

## **Reading and approval of Minutes**

**-No minutes were read or approved. The minutes from the annual members meeting will be read and approved at the 2023 annual members meeting.**

**Public Forum (limited to 15 min.)-**

**-None**

## **Reports of Officers- None**

### **Treasurers report- Allan**

**-No treasurers report was read or approved since the annual report was read and approved two weeks prior at the 2022 State Shoot. The month of March had not yet concluded to report on.**

## **Reports of Committees-**

**-None**

## **Amendments to Constitution and By-Laws-**

**-None**

## **Unfinished Business-**

### **-2022 State Shoot Recap**

**The purpose of this meeting was for the board to gather while the 2022 State Shoot was still fresh in their minds to recap the event, review shooter surveys and discuss what we did well and what we can improve on for the 2023 State Shoot.**

**Tim Robinson asked all the board members for the input they received during and after the State Shoot. The vast majority of the comments and survey responses were positive. We had very little negative response. Most survey ratings were in the “Good” to “Excellent” range.**

**Some areas of opportunity mentioned were the closing of the sub-gauge events early. There were some shooters that couldn’t get out during the week to shoot the sub-gauge events that would have participated otherwise. This will be an area for discussion when holding the State Shoot at Ben Avery due to their course availability and having to turn courses over for the other events. Course turnover was the reason the sub-gauge events needed to close early.**

**The board not advertising and/or explaining the HOA award to the shooters was another area for improvement. Some shooters were unaware that there was an HOA award and what events were included to qualify for that award.**

**We also received a few comments about having more variety and offerings with the food trucks. Unfortunately with approx. 250 shooters at these events it is tough to get more than a couple food vendors out for the week because they do not want to share the opportunity with other vendors. Having more than a couple food vendors would not be financially viable for those vendors. Many of the vendors ask for a guaranteed number of meals which the ASCA won’t agree to. This will be a continued issue with no way to resolve. The majority of the shooters preferred to have the food trucks and the ASCA give vouchers for those trucks rather than having a formal banquet. It seems we will continue using the food trucks rather than holding a banquet but we will try to seek ways for some additional variety while still keeping it financially viable for the vendors.**

**Some of the positive responses we receive were that the shooters really enjoyed the target set by Homer Hansen. The buckles for awards were well received as well as doing a daily raffle drawing for giveaways. The availability of events were on track with the exception of closing the sub-gauge events early. Registration was top notch. Danielle, Sheri and Heather did a great job as always. They truly kept everything flowing rapidly and efficiently. Targets were great and we had a limited number of malfunctions of equipment. Overall we did a nice job with a couple areas we can improve on for the 2023 State Shoot.**

**-Some other areas of opportunity we can work on for the 2023 State Shoot**

**We need to be consistent with our HOA events from year to year and include those events on our shoot flyer so the participants are aware and can plan their events accordingly.**

**We need to revamp our sponsorship packages and find ways to increase value to those sponsors.**

**Seek ways to increase youth engagement at our events.**

**We also discussed the "Sonoran 600" and possibly surveying all the ASCA members to see what they would like to keep and/or change regarding that event (Target count, venues etc.)**

**Election of Officers-**

**-This is not an election year.**

## **Awarding of the next Annual State Tournament-**

**-No State Shoot being awarded at this time**

## **New Business-**

**Open discussion of other matters between board members-**

**-No further discussions took place**

## **Adjournment @ 18:41**

**Tim motioned to adjourn, Fred 2<sup>nd</sup> Meeting was adjourned at 18:41**